

CITY OF OGLESBY

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ORDINANCE NO. 1134-110220

AN ORDINANCE ESTABLISHING A SOCIAL MEDIA POLICY  
FOR THE CITY OF OGLESBY

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ADOPTED BY THE CITY COUNCIL OF  
THE CITY OF OGLESBY  
THIS 2<sup>nd</sup> DAY OF NOVEMBER, 2020

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Published in pamphlet form by authority of the City Council of the City of Oglesby,  
LaSalle County, Illinois, this 2<sup>ND</sup> day of November, 2020.

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STATE OF ILLINOIS            )  
  ) SS.  
COUNTY OF LASALLE        )

I, Amy Eitutis certify that I am the duly elected and acting municipal clerk of the City of Oglesby,  
LaSalle County, Illinois.

I further certify that on the 2nd day of November, 2020, the corporate authorities of the above  
municipality passed and approved Ordinance No. 1134-110220 entitled "An Ordinance Establishing a  
Social Media Policy for the City of Oglesby" which provided by its terms that it should be published in  
pamphlet form.

The pamphlet form of Ordinance No. 1134-110220, including the ordinance and cover sheet  
thereof, was prepared and a copy of such ordinance was posted in the municipal building, commencing  
on the 2nd day of November 2020, and continuing for at least ten days thereafter. Copies of the  
ordinance were also available for public inspection upon request in the office of the municipal clerk.

Dated in Oglesby, Illinois, this 2nd day of November, 2020.

  
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Municipal Clerk

(SEAL)

ORDINANCE NO. 1134-110220

AN ORDINANCE ESTABLISHING A SOCIAL MEDIA POLICY  
FOR THE CITY OF OGLESBY

WHEREAS, the City of Oglesby maintains social media accounts which the City of Oglesby uses to disseminate information of general interest to the public; and

WHEREAS, the City of Oglesby desires to establish a policy for communication via social media platforms maintained by the City of Oglesby; and

WHEREAS, the City of Oglesby uses social media to disseminate information from the City of Oglesby and about the City of Oglesby to its residents; and

WHEREAS, the social media used by the City of Oglesby benefits the residents of the City of Oglesby by providing greater transparency and greater public participation in City business and activity; and

WHEREAS, Section 11-1-1 of the Illinois Municipal Code (65 ILCS 5/11-1-1 (West 2018)) grants authority to Illinois municipalities to pass and enforce necessary police ordinances and by implication would grant the City of Oglesby the right to regulate and restrict improper and inappropriate comments on social media platforms maintained by the City of Oglesby; and

WHEREAS, the City of Oglesby deems it to be in the best interest of the public health, welfare and safety of the residents of the City of Oglesby for the City of Oglesby to establish a social media policy.

NOW, THEREFORE, BE IT ORDAINED BY THE MAYOR AND COMMISSIONERS OF THE CITY OF OGLESBY, LASALLE COUNTY, ILLINOIS, AS FOLLOWS:

1. The recitals contained in the preamble to this ordinance are incorporated by reference as if set out in full herein.

2. The City of Oglesby hereby adopts the following social media policy for social media platforms maintained by the City of Oglesby:

## Social Media Policy

### *Statement of Purpose*

The City of Oglesby recognizes that social media platforms like Facebook, Twitter, NextDoor and Instagram, have become mainstream forms of communication among residents, media outlets, government agencies, businesses and others. Using this technology, the City has additional avenues by which to share news releases, inform the public of projects, initiatives and general city service information, and highlight events and positive media coverage.

### *Guidelines and Expectations*

"Social media account" shall mean any of the City of Oglesby's accounts or online services that allow for interaction with City residents and other stakeholders, including, but not limited to, Twitter, Facebook and Instagram.

#### A. LIMITED PUBLIC FORUM

The City of Oglesby's social media accounts are limited public forums. The City does not make its social media accounts available for general public discourse, but rather reserves and limits the topics that may be discussed on the social media accounts.

#### B. CONTENT RESTRICTIONS

Because communication via social media constitutes a limited public forum, the City of Oglesby has decided to not allow public comment on any social media account maintained by the City of Oglesby and, additionally, the City of Oglesby will either reject or remove (if possible) any content that is deemed in violation of this policy or any applicable law.

In addition to not allowing comments by the public pertaining to matters posted on a City of Oglesby social media site, the City of Oglesby has also determined that certain restrictions should be placed upon requests received by the City of Oglesby for posting certain events on the City of Oglesby social media site. The following guidelines are established for any entities desiring permission to use any City of Oglesby's social media sites:

1. Any group or individuals desiring access to the City of Oglesby social media site to promote any event must be an Oglesby non-for-profit organization.
2. The City of Oglesby will refuse requests for access to its social media site to any event which is not a City of Oglesby sponsored event or an event sponsored by a public school located within the City of Oglesby or a church located within the City of Oglesby.
3. The City of Oglesby will not allow advertisements on its social media accounts which promote any for-profit business, whether said business is located within the corporate limits or outside of the corporate limits of the City of Oglesby; the City of Oglesby will not allow any of its social media accounts to become an advertisement vehicle for for-profit corporations. This restriction does not prohibit the City of

Oglesby from making limited announcements of new businesses located within the City of Oglesby, but any new business announcement will not be posted on City of Oglesby social media for more than 15 days before or after the opening of the business.

C. NOTICE

Users and visitors to the City of Oglesby's social media accounts shall be notified that the intended purpose of the account is to serve as a mechanism for communication of City news, services and events and that it is a limited public forum which does not allow any public comment on any matters posted on a City of Oglesby social media account.

D. REVIEW

This policy may be reviewed periodically and updated and/or modified as necessary by the Oglesby City Council.

3. This ordinance will be in full force and affect after its passage, approval, and publication in pamphlet form as provided by law.

PRESENTED, PASSED AND ADOPTED at a regular meeting of the City Council of the City of Oglesby, LaSalle County, Illinois, by an aye and nay roll call vote as follows:

PASSED AND ADOPTED THIS <sup>19<sup>th</sup></sup> ~~21<sup>st</sup>~~ DAY OF <sup>October</sup> ~~NOVEMBER~~, 2020.

THOMAS ARGUBRIGHT	<input checked="" type="checkbox"/> AYE; <input type="checkbox"/> NAY; <input type="checkbox"/> ABSENT; <input type="checkbox"/> PASS
CARRIE LIJEWSKI	<input checked="" type="checkbox"/> AYE; <input type="checkbox"/> NAY; <input type="checkbox"/> ABSENT; <input type="checkbox"/> PASS
JASON CURRAN	<input checked="" type="checkbox"/> AYE; <input type="checkbox"/> NAY; <input type="checkbox"/> ABSENT; <input type="checkbox"/> PASS
JAMES CULLINAN	<input checked="" type="checkbox"/> AYE; <input type="checkbox"/> NAY; <input type="checkbox"/> ABSENT; <input type="checkbox"/> PASS
DOMINIC RIVARA	<input checked="" type="checkbox"/> AYE; <input type="checkbox"/> NAY; <input type="checkbox"/> ABSENT; <input type="checkbox"/> PASS

APPROVED:

  
Amy Eitulis, Clerk

  
Dominic Rivara, Mayor